



# WhatsApp for Education

**Communicate with Your Students Anytime, Anywhere!**



ConnectYard's new WhatsApp messaging service is designed to make it easier and more manageable for instructors and staff to message prospective students, current students and alumni via WhatsApp. This includes confirmation of when messages are both delivered and viewed.

**“ConnectYard makes communications more effective by delivering important and timely notifications to students and parents on the key platforms they are likely to check including WhatsApp, SMS text messaging and Twitter.”**  
– Rise Academy

## **Benefits of using WhatsApp for Education at your institution:**

- Engage users on the world's most popular messaging service
- Confirm when messages are delivered and viewed
- Send sensitive information privately and securely (i.e. grades and payment details)
- Create granular WhatsApp groups by course, year, department, etc
- Control who can post and reply to messages in WhatsApp groups
- Expand WhatsApp groups and broadcast lists beyond current 256 contact limit
- Access reports with deep analytics for each WhatsApp user and group
- Seamlessly integrate WhatsApp with Learning Management and Student Information Systems
- Store all WhatsApp message history in central repository to meet data compliance requirement

Contact us to learn more about the many ways ConnectYard can benefit your Institution!

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